



Media Alert

www.waynecounty.com/sheriff

BENNY N. NAPOLEON
Sheriff

Contact: Paula Bridges 313.354.5223

WCS & TRIAD KICKS OFF 1st ANNUAL YOUTH & SENIOR SAFETY FAIR

Sheriff Napoleon, local and national sponsors join in safety awareness for citizens.

Detroit (August 6, 2011) -- Sheriff Benny N. Napoleon, in partnership with **TRIAD**, is kicking off the agency's first annual safety fair which will take place at the Belle Isle Casino (Casino Way & Sunset Drive) on Wednesday, August 10, 2011 from 10 a.m until 2 p.m. This fair is geared toward our community's most precious commodity—our youth and senior citizens. The action-packed afternoon will feature bingo, food, entertainment and fun for the kids, law enforcement trivia quizzes and prizes. Giveaways include gift cards, back packs, totebags, gift baskets and cell phones. While there will be plenty of toys and prizes to go around, the most important thing being shared is information that could save lives.

“We want to teach our youth and seniors the importance of safety awareness,” said Sheriff Benny N. Napoleon. “I want to make sure that any senior citizen who wants to take a walk outside in their neighborhood can feel safe knowing that they’ve been armed with information on how to increase awareness of their surroundings. I also want to stress the importance of driver safety to our youth. It is so important that our youth understand the dangers surrounding texting and driving.”

Why is the Sheriff holding this safety fair for our most vulnerable citizens? Because according to the National Center for Chronic Disease Prevention and Health Promotion, in the United States, approximately 72% of all deaths among adolescents aged 10-24 years are attributed to injuries from only four causes: motor vehicle crashes, all other unintentional injuries, homicide and suicide. In 2009, 32% of high school students had been in a physical fight in the past 12 months, 18% had carried a weapon in the past 30 days, 11% had made a plan about how they would attempt suicide in the past 12 months, and 10% never or rarely wore a seat belt when riding in a car.

Several local and national law enforcement agencies will also be onsite providing information and tips. Those are: Wayne County Prosecutor's Office (WCPO), Wayne County Homeland Security, Wayne County Sheriff Office (WCSO) Internet Unit, Detroit Police Department (DPD), Detroit Fire Department, Detroit Public School Security, Detroit Homeland Security, Michigan Attorney General's Office, Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF), The Federal Bureau of Investigation (FBI) and the Michigan State Police (MSP) Internet Unit. This is important because the National Center on Elder Abuse estimated that nearly one third of all elder abuse cases involved exploitation.

(continued)



Media Alert

www.waynecounty.com/sheriff

BENNY N. NAPOLEON
Sheriff

Contact: Paula Bridges 313.354.5223

(cont.)

Sheriff Napoleon is proud to present this program in cooperation with TRIAD. The agency has made protecting and promoting senior issues a priority. **“TRIAD provides the opportunity for the exchange of information between law enforcement and senior citizens,”** said Uneil Smith. **“It focuses on reducing unwarranted fear and improving the quality of life for seniors.”**

Informational tables will be provided by: Wayne County Executive Office, AARP Chapter, Adult Well Being, Carelink/St. John’s Hospital, City of Detroit, Department of Human Services, Crystal Home Healthcare, Detroit Central City Commission Mental Health, Detroit Area Agency on Aging, MiCafe, Oakwood Adult Care Services, RSVP of CSSWC, St. John Providence-Community Health, Spectrum Human Services, Inc., Wayne County Neighborhood Legal Services, The Mission Prevention Education for Children, Youth and Young Adults, U.S. Home Health Care, WCSO and AAA of Michigan. The DAAA will provide a presentation for seniors on how to protect themselves from Medicaid Fraud. There will also be boxing demonstrations by Kronk Gym, safety obstacle course by Children’s Hospital, a self defense demonstration by Kyooshi Bolden, “Texting While Driving” presentation by INFUSED and a “Driving Safety” presentation by Sinai Grace Hospital. Display vehicles will include: WCS Dive Truck, Detroit Fire Department Fire Truck, WCS/Detroit Mounted Unit, WCS Canine Unit and a Mobile Fire Station provided by the Detroit Fire Department where youth and seniors can learn home fire safety.

Food, refreshments, snacks, music, information, gifts and medical services will be provided by: Fritz Enterprises, Inc., Target (Dearborn), Target (Livonia), MGM Grand Casino, Talmer Bank/Gary Torgow, Faygo Beverages Corporation, BCBS, Target (Livonia), Boulevard Trumbull, Gordon Fods, WC CEO Robert A. Ficano, Detroit Census Bureau, Al and Fran Veal, Food Max, AAA of Michigan, Strategic Staffing Solutions, Kenny Lowry, Wonderbread/Hostess, Palace Supermarket, Indian Village Market, Steve’s Soul Food and Universal Macomb Ambulance.

The Youth and Senior Safety Fair is largely sponsored by the the Wayne County Sheriff Youth Education Fund was established in 1990 as a 501 (c) (3) organization to benefit the Wayne County Sheriff’s Office community outreach efforts. The Fund’s mission is to assist area youth and seniors by providing them with a range of educational and safety tools to enhance their quality of life. The Fund’s Board of Directors consists of business and community leaders who serve as volunteer advisors for the Wayne County Sheriff’s Office. Without their dedicated service, thousands of senior citizens and youth would go unserved. To date, the Fund has raised over \$700,000 and given over a half million dollars to charitable organizations that assist youth and seniors in our community. The Fund has

donated to the



BENNY N. NAPOLEON
Sheriff

Media Alert

www.waynecounty.com/sheriff

Contact: Paula Bridges 313.354.5223

(cont.)

Ronald McDonald House, COTS, Make A Wish Foundation, Making It To The Finish Line and Metro Detroit Youth Day XXIX. From lunches to summer camps for youth, the Fund also provides: Drug Awareness Education Presentations, First Aid Kits, File of Life (Medical and Emergency Information for Senior Citizens), Senior Citizen's Safety Brochures, Handgun Safety (Trigger Lock Program), Senior Emergency Cell Phone Program and Senior Window Locks.

###